LUNCHEON WEDNES-DAY OPENED BIG CAM-PAIGN FOR TUCUMCARI

A nuncheon was served at the Vorenberg Hotel Wednesday and about seventy business and professional men were present. An enthusiastic meetwas engaged in after lunch was served and Mr. Kirkpatrick, who is in charge of the "Forward Tucumcari" movement made an address the elements of which are contained in the following plans of proceedure:

Another big spread will be pulled off at the Goldenberg building when the ladies of the Red Cross will serve a dinner at a dollar a plate. They expect to give everybody their money's worth too. The plans for a Greater Tucumcari, are as follows:

It is proposed to establish in Tucumcari through the rebuilding of the Chamber of Commerce a strong, thoroughly equipped community organization devoted to the development and betterment of the City and surrounding country. It is further proposed to model the enlarged organization along lines to conform with the standard of organizations now recognized as uniform throughout the cities of the United States.

This proposal is made by the Board of the Chamber of Commerce after an exhaustive national survey of organizations exerting the greatest influence on community growth and prosperity. The new plan is regarded as essential to meet the needs attending the growth of Tucumcari and in recognition of the urgent necessity that Tucumcari shall be prepared in an organized way to meet the problems and welcome the opportunities for development that are sure to come during the war and in the period of reconstruction following the war.

To this end is proposed to follow the departmental plan of organization, that the membership shall more nearly embrace representatives of all trades, industries and professions; and that the financial resources shall be largely increased so as to permit a broader scope of activities, more personal service on the part of the membership and more direct results in the way of achievement. Close relations between the membership and the official organization will be encouraged.

The new plans contemplate a business like institution that will compare well. Individuals, firms and corporations will be asked to take membership in the organization in proportion of their financial standing and alto derive benefits therefrom.

It is further proposed that the expense of all community activity generally coming within the scope of an ordinary public service in behalf of the community.

mote activity the commercial, industrial, agricultural and civic interests of the citizenship. Plans of Organization

The modern Chamber of Commerce success is necessarily measured by the extent to which it meets three fundamentai requirements, viz: Representative Membership, Adequate Ftnances, and Personal Service.

1. Representative Membership. The purpose of this organization is to render real service for the development and betterment of the community. It is therefore self-evident that the more nearly every trade, business and profession is represented in the membership, the more completely and the more truly does the Chamber of Commerce represent and serve the com-Consequently representatives of every line of industry, of each trade and profession will be invited to join and co-operate in the work of the Tucumcari Chamber of Commerce.

2. Adequate Finances. The revenues of a Chamber of Commerce come from one source only-the annual dues of the members. Experience in the past shows conclusively that the present rate of dues \$12.00 per year, is not sufficient to maintain the work of It is proposed that the annual dues and individuals, firms and corporations ditures is proposed, under the direc- be the work of the Chamber of Com-

In order to insure permanancy, memberships in the Chamber of Commerce will be taken on a three year basis, but payable annually. It is self-evident that a private business corporation would not undertake to go into new plan contemplates system, efficiency and continuous service in the place of haphazard, guess-work meth-

3. Personal Service. It will be the Practically all of the activities of a facilitate and improved roads should the Mexican fell. within five main branches of work, ists to this city. The purpose of this division of work pecially interested. These five main have a two-fold value to the communicamp. divisions are Agriculture, Industries Publicity, Commercial, and Civic. The management of each division will be under the direction of a governing committee, selected for their special knowledge and interest in the work to time and keep on file valuable sta- car and brought to town, where he cation. In gently rolling, well drainto be undertaken.

Administrative Features

Immediately after the reorganization and membership campaign, the members of the Chamber of Commerce will be asked to elect a new Board of Directors. A constitution embodying the new features of the enlarged Chamber of Commerce will be submitted to the members for their ratification. This will provide for a Board of Directors, fifteen in number, three representing each of the five main divisions of work.

The Board of Directors chosen by the membership will constitute the sole executive authority. The work of a general secretary whose duties correspond to those of a business manager of a private corporation, and he will be held responsible for the work of all departments and of all commit-

With increased departments of work; with enlarged activities, and increased opportunities for service, the financial requirements will be multiplied. A careful estimate of these requirements, based upon the experience of the past and the experiences of many other communities of the size of Tucumcari, indicates that ten thousand dollars will be needed annually for the work of the organization. This will put an end to the old practice of "passing the hat" from time to time for this and that special requirement. Each department will have its own chairman, and will be permitted to hold its own favorably with the most efficient pri- meetings. The work of each of the vate corporations on the principle that divisions will be finally reported to the Board of Directors for their ac-

Five Main Departments

1. Agriculture. Agriculture is not only our great primary wealth proso in proportion as they may expect ducer, but the world's greatest economic problem is the production and distribution of food. Tucumcari's selling power is measured to a large deorganization of this character shall farms and ranches in her trade terribe taken care of by the enlarged as- tory. Modern Commercial bodies are sociation and that adequate investment being made the agencies for cultivatnecessary to pass the hat for any and the surrounding country. Good markets and market places; farm labor; improved conditions for raising Finally it is proposed that the re- live stock; legislation for the right built Chamber of Commerce shall be size of farm units; building of good fully equipped to deal with every roads; rural credits; co-operation with phase of community work and to pro- all county, state and national farm agencies; systematizing of farming to suit the soil and climate. These are some of the things that should engage the attention of those interested in agricultural betterment. The federal is a community organization and its and state departments of agriculture invariably give the heartiest co-oper ation in this kind of work.

2. Industries and Transportation. portation facilities; fostering of local industries and encouraging the location of new industries adapted to this community. At this time very little manufacturing is done in New Mexico. A careful analysis should be made of the raw materials here, facilities for manufacturing and the kind and character of industries that should growth of the community is one of returns. Every successful industry enlarged and every new industry secured means increased pay rolls, more homes and families, and the additional circulation of money through the entire community. With abundant fuel bor at reasonable wages, with the local and nearby markets calling for PUTMAN BUYS TRANSFER LINE the Christian many kinds of manufactured products the organization and it has been nec- it is idle to say that Tucumcari shall essary to ask for special subscriptions. not have certain kinds of successful manufacturing enterprises. Accurate shall be increased to \$25,00 per year data should be obtained showing the cost of fuel and water, and facilities will be asked to consider their mem- for securing raw materials and the bership an investment and to subscribe cost of transportation on raw materfor memberships in proportion to their ial and manufactured product, and all financial ability. The plan providing other items entering into successful for dues of \$25.00 per year has been manufacturing. Recent investigation generally adopted as the result of a shows that the mining industry has careful survey made by the Chamber large possibilities in eastern New Mexof Commerce of the United States. A ico. A careful investigation of all carefully planned budget of expen- these industrial opportunities should needs no introduction to the public Call Mrs. Catterson, Mrs. Savage of

be passed upon finally by the Board development of these industries should POKER GAME ENDS IN MAN be at the disposal of those seeking in-

formation. attention. New railroads, freight clas- ler, Noe Labardee, Jim and Roy Shir- main dirt roads, for the traffic they sifications, matters of rating and rout- ley, had indulged in an all night poker will be called on to carry will not warbusiness for a single year, and the vice-all these things will come under the winner. the supervision of this department.

successful business organization fall make it possible to attract many tour-

is to allow each member to select the comes the work of securing and enity-to advertise its advantages and of the country for the benefit of people | Hotel. of this community, as well as for the visitors in this section.

looking to the development of Tucumcari's trade and commerce; campaigns Luis, is remaining here. for patronizing home industries; trade advertising schemes; the regulation of merchants of the city; a business-like relating to local business, and what- draft, ever else may improve local conditions for trade will be subjects for consideration and action by this department.

ted States, it was found that fully fifty per cent of those activities could ity's citizenship is registered by the tinel. interest its people take in making the city cleaner, healthier and more attractive. It is therefore proposed to make the department of civies the the community on all civic matters; tions, all these are some of the many insuperable difficulty. subjects for those interested in im proving living conditions. Conclusion.

This statement of plans and purposes and of administration and financial requirements is submitted as the S. District Attorneys in the various It is not merely a question of an ocresult of a most careful study of or- states. ganization conditions at home and in of the Chamber of Commerce believe will, if backed up by intelligent work."

With a thoroughly representative nine who go not astray. membership, adequate finances, active personal service, a co-ordination of all community activities and a determination to work unitedly for Tucumcari, failure is impossible.

NEW MEXICO WILL FURNISH SEEDS TO ITS FARMERS

Governor Lindsey says: "Profiting from the experiences of last year, the est possible effort to be made during The activities in this department of the present year in New Mexico for work will look toward increasing trans- the production of food, its marketing and preservation.

Aid to farmers is to be extended along practically the same lines and through the same agencies as last year the flour which he receives as equit-Seeds for planting will be furnished ably as possible among his customers note at six per cent interest. Particular care is to be exercised that the fair share thereof. He shall not, with seeds furnished shall be only such as out the written permission of the U be sought. Promotion of the industrial are best adapted for maximum production in the locality where planted; the large activities which yields direct and that the same shall be freed from cities in quantities in excess of oneall defective and other incompatible great and lasting service to the agricultural interests of the state because rels. of its educative value to our farmers from the nearby coal fields; with la- in the matter of proper seed selection.

grocery store, has decided not to leave Scouts and their Scout Master. Mr. Tucumcari and to prove this statement Hoering, our neighbors and friends, we is to report the fact that this week he wish to offer our heart-felt thanks and bought the transfer wagons, teams and business of M. M. Shipley and took ness and helpfulness in our recent dis charge of same Tuesday. Mr. Ship- aster. J. L. Curbello and Family. ley will remain with Mr. Putman a few weeks until he gets the work lined up. Mr. Putman expects to run a Ford for the big Red Cross Dinner nex truck in connection with the dray line Tuesday evening, have not had time and will thus be better fitted to handle to see every woman in town and i small orders to distant parts of the any person has something to donat city with more speed. Mr. Putman they would be glad to hear from you. and will no doubt enjoy his new work Mrs. Yates. They will notify the right tion of a Finance Committee, and to merce, and all facts relating to the when he become accustomed to it.

BEING SHOT IN THE HEAD

There was a shooting scrape at the Matters of increased transportation Cabot Camp of Jackson Bros., about service should also be given careful 4:30 Wednesday morning. Tom Winking, switching facilities and train ser-game. Labardee is said to have been rant an expensive surfacing.

In the wind-up there were words be-3. Convention and Publicity. To tween Roy, a young man only 18 years humanys, and the chief means of marmaintain a forceful publicity camold, and the Mexican, with the result beting farm products. paign acquainting the world with the that Labardee, still cursing, started off facts about this section of eastern for his room. Jim, realizing that there aim of the new Chamber of Commerce New Mexico will constitute the chief were three Winchesters in that room, how many country roads are laid out to offer the largest opportunity to its activity of this department. The logorithm not to go in. Noe refus. on a systematic basis and from a scienmembers for active personal service. cation of Tucumcari with fine railroad ing to stop. Jim pulled the trigger and tific standpoint? An instrument sur-

At Jim Shirley's suggestion word was gotten to Sam Jackson's at once of the country is essential. District In this department also naturally to send for a doctor. Dr. Collins was lines must be forgotten and personal immedia ely phoned and Jackson's el- pleas disregarded. character of work in which he is es- tertaining conventions. Conventions dest son accompanied him over to the

and Transportation, Convention and increase the volume of trade. As Tu- ter of the forehead, ranging down- spent should be based upon definite cumcari grows, conventions will na- ward and coming out the side of the data showing the needs of the counturally become an important factor in head. It was a serious looking wound try and the probable use of the roads. her development. This department and the report went out the man could will also gather and publish from time not live. However, he was put in the planning a system of road is its lotistical information for this section was made comfortable at the Vega ed country it is probably better to

notified and Chas Hedgecoke brought topographical conditions exist a road 4. Commercial Department. This him right over from Endee. With should be located which will provide department will carry on activities good care Noe promises to pull thru the most economical and satisfactory in due time. His married brother, road for all times, without regard for

At the preliminary trial, Jim Shir-\$1,000, and has been trying to get of road success is MAINTENANCE. trade evils; joint advertising by the hond. L. M. Kenyon is defending him. The completion of a road is only the merchants of the city; a business-like
handling of all public charities; steps
Jim and Tom Winkler are in Class 1 tained. to better local merchandising methods, in the draft. Jim was examined at

5. Department of Civics. In a re- from Endee to Fort Sumner, and on cent survey of the work of the leading the establishing of an office at Here-cussed. commercial organizations of the Uni- ford to that town. He was well liked by the old timers.

The father of the Shirley boys is be classed under the heading of "Civic also well spoken of. He used to live Commerce in its plans to promote the Improvements." It is unquestionably on his claim south of Glenrio, but has best interests of our city in every true that the standard of the commun-since moved to Oklahoma. Vega Sen-particular is most commendable. They

ENFORCING FOOD ACT ON

clearing house for the best thought of To All Federal Food Administrators: the establishment of parks and play UNLICENSED retailers, we present grounds; a campaign for the planting the within suggestions. In default of of shade trees; the improvement of our most effective power, viz: the restreets, and sewers; an available sup-vocation of a license, we must fall ply of good water; public lighting; back upon our ingenuity and imaginapublic health; improved school condi-tions with their aid, there will be no be the evening subject unless union be the evening subject unless union be the evening subject unless union insuperable difficulty.

forbids them. The penalties against one final test-what is Christ's will? hoarding are severe and will be en. Does he want one church or many forced in appropriate cases by the U.

many other American communities, It best. They should be kept in the back Are you ready in this matter to folgree by the purchasing power of the briefly describes what the Directors ground, and used in the obstinate and flagrant cases. If we have not the is essential if Tucumcari is to take ad- ingenuity and imagination to secure vantage of her opportunities for results without wholesale prosecution in the organization shall render it un- ing closer relations between the cities growth in all lines. "Resolutions will we deserve to fail. There should be not build a city but RESOLUTION almost as much joy over one sinner who repenteth as over the ninety and

The following order has been sent out to the retail grocers;

Rule 31-The licensee DEALING in wheat flour at retail shall not, without the written permission of the U. flour to any person unless such per- the vacancy made by his resignation. son purchases from him at the same The work the past year has been hard time one pound of wheat flour substituting and many obstacles were in the way tutes for every pound of wheat flour but Mr. Sickles handled the job like Governor and State Defense Council purchased or in case of whole wheat a man and we are sorry to learn of are co-operating to cause the great-est possible effort to be made during 95 per cent of entire wheat six-tenths of a pound of wheat flour substitute has come to reside permanently in Tufor every pound of such whole wheat cumcari and will succeed Mr. Sickles

or graham flour purchased wheat flour at retail should distribute Bent of Denver, will in the future, be at cost for cash or on mortgage and in such manner that no one of such customers shall receive more than his S. Food Administra of sell to individ ual customer: residing in towns a eighth to one-quarter barrels nor to plant and weed seeds. It is believed any individual consumer in rural or that such procedure will accomplish a farm communities in quantities in excess of one-quarter to one-half bar-

To all the charitable Christian men and women, eh as the railroad men ter, the Methodis J. M. Putman, who recently sold his minister, the Man anist ladies, the Boy sincere appreciation for your kind

The ladies who have the soliciting

DIRT ROADS ARE EXPENSIVE

FOR UPKEEP AFTER BUILT For sometime to come eighty per cent of all our roads must necessarily be dirt roads. Many will always re-

This class will greatly comprise the community roads the feeders to main

Road work constitutes the greates vey is not always necessary, but a of the transportation problems

The determination of having a road improved, first the type of improve-

The bullet had entered near the cen- ment and the amount of money to be

The first point to be considered in follow section lines, but where heavy A brother of the injured man was grades are encountered or other bad property lines.

The first step after the construction excursions; censoring of promiscous ley was bound over in the sum of of a road is its upkeep. The keynote

In Quay county, where ninety-nine investigation of municipal legislation Tucumcari and assigned to the first per cent of the roads are dirt roads, and must remain dirt roads for some Noe Labardee, now about 38, is a time, this question of naintenance is son of the old mail carrier, Labardee, the prime importance, and the queswho carried mail twenty years ago tion is only to be solved by road drags Next week road drags will be dis-

TUCUMCARI FORWARD The enterprise of the Chamber of

have even asked the ministers to devote a sermon next Lord's Day to some phase of community betterment. UNLICENSED RETAILERS Our subject for next Sunday's morning hour of worship will be, "Tucum-As a guide to you in dealing with cari Forward." Now will the membership of the Chamber attend the churches? Of course you will be welcome at each though we speak authoritatively for the Christian church only. The Beasts of Revelation will ions as a war measure but far more alty for excessive prices, although it as a Christlike measure. There is just Would be have us united or divided? casional union meeting, but the whole Penalties, however, are poor tools at broad question of Christian oneness, low your Lord wherever he leads? If so, I'll go with you. Bible school at

Norris J. Reasoner, Minister.

MR. SICKLES RESIGNS Mr. Fred C. Sickles, manager of the

local electric light company, has resigned, to take effect May 1st. Mr. Sickles has won a warm place in the hearts of Tucumcari citizens. He is qualified in every way to take care of the business here and it will be hard S. Food Administrator, sell wheat for the company to find a man to fill

Mr. D. E. Bent, a technical engineer, All of the engineering and operating Rule 32-The licensee dealing in details of the utilities owned by Mr. handled from Tucumcari. This will necessitate the addition of another person to the office force of the company.

ARMERS BUY STOCK

E. M. Higday of The Palmilla Fibre Co., has just returned from the San Jon territory and reports the sale of quite a block of stock to the farmers and business men of that progressive section of the country.

The people around San Jon have marketed lots of bear grass which they had to dry and bale and they realize what a market for the green grass will mean to the country.

This company is only going to dispose of about \$30,000 more of their stock and anyone interested should take the matter up with the Company or with Mr. Higday direct and full information will be furnished.

TUCUMCARI ROMPS ON VEGAS Tucumcari High came out with colors flying proud of the fact the girls and boys were both victorious over their old rivals, Las Vegas. The girls won by a score of 45 to 10 in a onesided contest. The boys took a big lead in the first half of their game but Vegas came back strong and held them even in the last half. The final score was 59 to 25 but the game was fast and interesting throughout.

NEWS REVIEW OF THE PAST WEEK

Advertisers Know Where to

AMERICA AND ALLIES ARE LAY-ING PLANS FOR VICTORY BEFORE YEAR CLOSES.

GERMAN STRIKES SPREADING

Workmen of Empire Demand Peace-Civil War Rages in Finland-Italians Drive Back Austrians-Secretary Baker's Excellent Defense Cnecks Criticism.

By EDWARD W. PICKARD.

Washington correspondents were permitted to say, hot Friday, that the United States and the entente allles are maturing plans of supreme importunce which, it is hoped and believed. will bring the war to an end before the close of this year. What the project is, cannot be stated, but it is known that this country is about to use its men and resources on a far greater scale than has been considered possible, and that there will be close o-operation by all the opponents of the central powers.

In a message to American farmers, President Wilson declared the culminating crisis of the struggle has come, and that we must and shall He added that Actory or defeat would be decided this year.

Industrial Germany at last seems to be rising in its strength, demanding that the war be ended without lademaities and annexations and that the condition of the proletariat be improved. This is really the big news of the past week, for if the hundreds of thousands of striking workmen, backed by the women of the country, can gain the support of a considerable part of the German army the autocrats and militarists may be driven from power or forced to recede greatly from their pan-German program in order to retain their hold on the reins of government. In Berlin, Hamburg, Kiel and the Chemnitz industrial district of Saxony work has come to a standstill and all over the empire there are strikes. According to the meager dispatches from Germany, the soldiers and strikers fought in the suburbs of riin and some deaths resulted, though in several instances the soldiers refused to fire on the people. The wo socialist factions are conducting the great demonstration, and many of their lenders are said to have been arrested. Three important newspapers of Berlin were suppressed. Minister of the Interior Wairaff refused to hold a conference with the delegates of the

Such was the condition of affairs, if surface indications meant anything. But the foreign correspondents in Holland and elsewhere were dubious. They more than half believed the imperial government had stirred up the strike movement in the hope that it would affect the entente countries and bring about pence, or that it intended to use the movement to break off negotiations with the Russian bolsheviki.

There was much uncertainty as to what was going on in Austria, as the censorship was very active. Reports from Vienna were that the state granaries there were destroyed by a confingration which the revolutionaries were accused of having started.

From Petrograd came the statement that the workmen of Warsaw had struck in protest against Von Kuchlmann's demand that Russia recognize a Polish government protected by Ger-

It is interesting to learn that William B. Thompson, formerly head of the American Red Cross mission to Russia, contributed a million dollars or more to promote the spread of bolsheviki propaganda in Germany and Austria, believing it would be the greatest instrument in the undermining of the militarist regimes in the central powers. This idea seems to be aviators have carried vast quantities fully justified by results. The Russian of bolsheviki literature neross the lines, and this, together with the general publication of President Wilson's war aims address, has had immense influence.

The conflict in Finland between the government of that new republic and the revolutionists, who seek to follow the example of their brothren in Russia, has resulted in some sharp fighting. The so-called white guard, supporting the government in northern Finland, defeated the red guard despite the help given the latter by Russlan soldiers, and then began a march on the southern part of the country. where the red guards were in control. A report that Sweden had intervened in behalf of the government was denied.

The Roumanians joined forces with

(Continued on last page)